

CITY OF ISSAQUAH

Lodging Tax Advisory Committee

2:00 PM
April 20, 2026

MINUTES

Tibbetts Creek Manor, 750 17th
Avenue NW, Issaquah WA

MEMBERS AND ADMINISTRATIVE PERSONNEL PRESENT

Committee:

Russell Joe, Councilmember, Chair
Heather Berry, Village Theatre
William (Billy) Rossman, Springhill Suites
Marriott (Excused)
Julie Hartwig, Chamber of Commerce
John Parizek, Hilton Garden Inn

Rachel Wright, Issaquah Arts, Alternate

Administration/Staff:

Alexis Fitzsimmons, Economic
Development & Housing Manager
Jack Pedlow, Economic Development
Coordinator

CALL TO ORDER

CHAIR JOE called the meeting to order at 2:00 PM.

PUBLIC COMMENT

There was no public comment at this meeting.

APPROVAL OF MINUTES

- a) Minutes of February 23

The minutes of February 23 were approved.

AGENDA ITEMS

- a) **Visit Issaquah Report**

Presented by:
Kimberly Kapustein, Visit Issaquah Executive Director

Kimberly Kapustein presented the Visit Issaquah quarterly report

- b) **2025 LTAC Reports: Learnings for 2026 Reporting**

Presented by:
All

The LTAC members talked about the need for better data tracking, such as Placer.ai and agreed to continue the conversation in the June meeting.

REPORTS

- a) **Tourism Trends, Upcoming Events & Opportunities**

Presented by:

All

John Parizek reported a slow April due to Spring break and Easter along with some future uncertainty. Summer is looking to be busy but it doesn't seem like there will be an overwhelmingly busy summer.

b) **City Council Report Out**
[2025 City Council Motion Sheets](#)

Councilmember Joe summarized the City LTAC presentation to Council.
There is momentum on potentially adding to the LTAC budget in the next budget cycle
There is an ask to have more clarity and insight into the LTAC funding process

c) **World Cup Trends and Updates**

Presented by:
Jack Pedlow, Economic Development Coordinator

The members discussed World Cup visitor trends and hotel trends.

ADJOURNMENT

There being no further business to come before the committee, the meeting was adjourned at 3:14 PM.

The next meeting is currently scheduled for June 1, 2026.

INQUIRIES

For questions or assistance, please contact Economic Development staff
ED@issaquahwa.gov.

Note: Times listed for meetings topics are approximate and items are subject to being shifted from the original order.