

CITY OF ISSAQUAH
Lodging Tax Advisory Committee – Special Meeting

1:00 PM
May 20, 2022

Virtual Meeting

MINUTES

MEMBERS AND ADMINISTRATIVE PERSONNEL PRESENT

Alternate Meeting Format: On March 6, 2020 the Mayor declared a civil emergency due to the outbreak of novel coronavirus (COVID-19). On March 24, 2020 the Governor issued Proclamation 20-28 relating to the COVID-19 emergency and open public meetings. The proclamation has been extended. Due to these factors, the meeting was held using a remote meeting platform.

Committee:

Russell Joe, Councilmember (Chair)
Kathy McCorry, Chamber of Commerce
Matthew McReynolds, SpringHill Suites
Marriott
John Parizek, Hilton Garden Inn
Frank Stilwagner, Village Theatre

Administration/Staff:

Jen Davis Hayes, Economic Development
Manager
Benton Coblentz, Economic Development
Coordinator

CALL TO ORDER

The meeting was called to order at 1:02 PM.

WELCOME & INTRODUCTIONS

Members introduced themselves and answered the question “Share a favorite experience or story related to tourism here in Issaquah.”

PUBLIC COMMENT

No public comments.

APPROVAL OF MINUTES

- a) Minutes of Mar. 9, 2022

MCCORRY motioned, MCREYNOLDS seconded to approve the minutes as presented.
APPROVED by unanimous consent.

AGENDA ITEMS

- a) **2022 Visit Issaquah First Quarter Report (I)**
Presented by:
Christy Garrard, Visit Issaquah

Visit Issaquah's first quarter report was included in the packet. Christy Garrard presented information about activities to date in Q2 and what's coming ahead.

b) **Budget Update (I)**

Presented by:

Benton Coblentz, Economic Development Coordinator

Benton Coblentz discussed the budget update in the packet, which includes data that revenue has increased YoY for January & February 2022, but still lower than 2019 and 2020 same month revenues.

c) **2022 Funding Application & Timeline (A)**

Presented by:

Benton Coblentz, Economic Development Coordinator

Benton presented that 9 funding applications were received for a total request of \$88,180. The approved budget for this program is \$50,000. The Committee's role today is to make a recommendation to forward to City Council for approval. The Committee can also decide to ask for additional budget allocation if desired.

Each Committee member shared their recommendations.

Further discussion of this and following agenda items was postponed until the next Lodging Tax Advisory Committee, scheduled for May 27 at 11:00 am.

d) **Meeting Schedule & 2022 Work Plan (D)**

Presented by:

Benton Coblentz, Economic Development Coordinator

REPORTS

a) **Upcoming Events and Opportunities (I)**

Presented by:

Benton Coblentz, Economic Development Coordinator

b) **City Council Update (I)**

Presented by:

Councilmember Russell Joe

GOOD OF THE ORDER

None.

05-20-22 Lodging Tax Advisory Committee
Minutes

ADJOURNMENT

The meeting was adjourned at 2:38 PM.