

10-14-20 Lodging Tax Advisory Committee Minutes

October 14, 2020

MINUTES

Virtual Meeting

MEMBERS AND ADMINISTRATIVE PERSONNEL PRESENT

Alternate Meeting Format: On March 6, 2020 the Mayor declared a civil emergency due to the outbreak of novel coronavirus (COVID-19). On March 24, 2020 the Governor issued Proclamation 20-28 prohibiting open public meetings from occurring in person. The proclamation has been extended to Dec. 7, 2020. Due to these factors, the meeting was held using a remote meeting platform.

Committee:

Stacy Goodman, *Councilmember (Chair)*
 Will Parkinson, *Hilton Garden Inn*
 Patricia Hagar, *Visit Issaquah (joined meeting during Funding Application Discussion)*
 James Calebrese, *Springhill Suites by Marriott*
 Kathy McCorry, *Greater Issaquah Chamber of Commerce*

Administration/Staff:

Jen Davis-Hayes, *Economic Development Manager*
 Benton Coblenz, *Economic Development Coordinator*

Guests:

Beth Javens, *Visit Issaquah*
 Trish Bloor, *Community Member*

CALL TO ORDER

The meeting was called to order by Councilmember Stacy Goodman at 1:03 PM.

APPROVAL OF MINUTES

- a) Approval of Sept. 1, 2020 Minutes

IT WAS MOVED BY PARKINSON, SECONDED BY MCCORRY; MOTION CARRIED (4-0), TO APPROVE THE SEPTEMBER 1, 2020 MINUTES AS PRESENTED.

PUBLIC COMMENT

Trish Bloor expressed her desire to “hire local.”

AGENDA ITEMS

- a) **Review 2020 Funding Initiative Applications and Recommend Funding Awards (A)**
Presented by:
Councilmember Goodman

The Lodging Tax Advisory Committee discussed the six applications that were submitted for funding.

IT WAS MOVED BY MCCORRY, SECONDED BY PARKINSON; MOTION CARRIED (4-1), TO RECOMMEND TO COUNCIL THE FULL FUNDING OF ALL APPLICATIONS RECEIVED BY LTAC IN THE AMOUNT OF \$52,075.

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b) **Review 2021 Tourism Promotion & Visitor Attraction Services Request for Proposals and Make Recommendation for Selection (A)**

Presented by:

Councilmember Goodman

The Lodging Tax Advisory Committee discussed the proposals that were received for the Tourism Promotion and Visitor Attraction Services RFP.

IT WAS MOVED BY GOODMAN, SECONDED BY PARKINSON; MOTION CARRIED (4-1), TO RECOMMEND TO COUNCIL TO CONTRACT WITH VISIT ISSAQUAH FOR 2021 TOURISM PROMOTION AND VISITOR ATTRACTION SERVICES IN THE AMOUNT OF \$125,000.

ADJOURNMENT

Councilmember Goodman adjourned the meeting at 2:51 PM.